Answer the following questions using the Lemonade Stand P&L Statements.

1. Which shows more profit, P&L#1 or P&L#2?

2. What is the difference in profit between P&L#1 and P&L#2?

3. Why is the profit higher in P&L#2 than in P&L#1?

4. Why does P&L#3 show even more profit?

5. Why is P&L#4 more profitable than P&L#3? What changed?

6. How did pricing in P&L#5 affect the profit?

7. Which scenario would you choose to make the most profit if you kept the price per cup of lemonade at $.50?

8. Which P&L shows the highest profit margin %?